

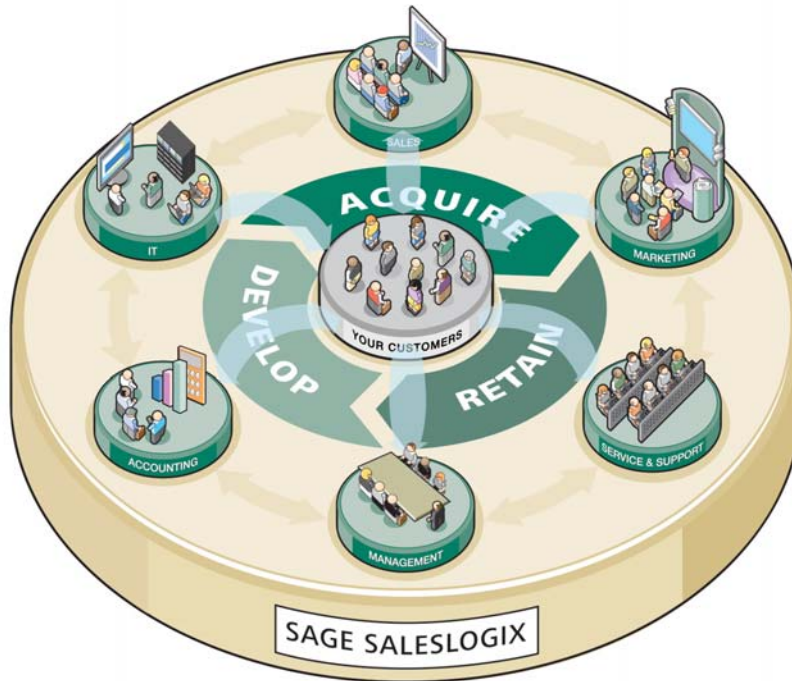


Sage SalesLogix v7.5

Client Features Comparison

Feature	Windows	Web	Mobile
General User Features			
Perform Look-ups	✓	✓	✓
Right mouse click to functions	✓	✓	N/A
“Hot key” shortcuts to functions	✓		N/A
E-mail from contact record	✓	✓	✓
Mail Merge	✓	✓	N/A
Remote (disconnected) use	✓	✓	✓
Create Groups	✓	✓	N/A
Welcome Page		✓	
Multi-tab expansion		✓	N/A
Associate attachments to activities	✓	✓	N/A
Sales			
Account and Contact management	✓	✓	✓
Automate sales processes	✓	✓	N/A
Opportunity management	✓	✓	✓
Activity management	✓	✓	✓
Lead capture	✓	✓	N/A
Lead qualification	✓	✓	Through customizations
Lead conversion	✓	✓	Through customizations
Literature fulfillment	✓	✓	N/A
Schedule literature requests	✓	✓	N/A
Create sales orders	✓	✓	Through customizations
View Opportunity Snapshot	✓	✓	
View Opportunity Statistics	✓		N/A
Marketing			
Create Campaigns	✓	✓	N/A
Track Campaign responses	✓	✓	N/A
E-mail marketing	✓	✓	N/A
Campaign reporting	✓	✓	N/A
Perform lead-duplication upon conversion to opportunity	✓	✓	N/A
Perform lead-duplication upon import		✓	N/A
Associate activities to leads	✓	✓	N/A

Feature	Windows	Web	Mobile
Marketing (cont.)			
Automatic lead distribution	✓	✓	
Perform group actions to leads		✓	
Perform group actions to leads upon import		✓	
Create responses for leads tied to campaigns	✓	✓	
Advanced campaign responses—not tied to leads		✓	
Customer Service & Support			
Create, edit, manage tickets	✓	✓	✓
View Tickets and related information (i.e., resolutions, service history, defects, assets, returns)	✓	✓	✓
Create, edit, manage Defects	✓	✓	Through customizations
Create, edit, manage Contracts	✓	✓	Through customizations
Manage Assets (associated products) for Account, Ticket, and Ticket Activity Parts	✓	✓	Through customizations
SpeedSearch	✓	✓	
Dashboards & Reporting			
View key performance metrics such as pipeline status, open opportunities, and win rate	✓		✓
Create and display customized charts	✓		Through customizations
Generate Reports	✓	✓	N/A
Advanced Outlook Integration (functionality differs by client)			
Record e-mail to Sage SalesLogix history	✓	✓	✓ (BlackBerry® only)
Sage SalesLogix Address Book button in Microsoft® Outlook®	✓		N/A
Attendee availability tab	✓		N/A
Add Contact to Outlook button	✓		N/A
Intellisync for synchronization of Contacts and Calendar items	✓		N/A
Sage SalesLogix Exchange Link to synchronize Contacts, Calendar, and Tasks between Outlook and Sage SalesLogix for Windows, Web, and Mobile	✓	✓	✓
Administration			
Administrative “manage” menu screens (i.e., manage picklists, competitors, etc.)	✓		
Administrative data maintenance screens (i.e., merge records, check for duplicates, etc.)	✓		
Territory realignment	✓		
Assign Contact processes	✓	✓	
Process orchestration	✓	✓	
Create, edit, and publish Mashups and embed anywhere within the Web Client		✓	



◀ Effective interactions with customers and prospects across all communication channels are key to increasing sales, enhancing customer service, understanding customer needs, and building lasting profitable relationships.

About Sage SalesLogix

Your highest priority is to grow your business, and your business tools should help you achieve that goal. Sage SalesLogix provides a complete view of customer interactions across sales, marketing, customer service, and support so your teams can collaborate and respond promptly and knowledgeably to customer inquiries and opportunities. Capitalize on key opportunities by targeting your most profitable prospects and customers using marketing campaign and lead management tools. Manage the entire sales cycle and increase sales team performance by automating sales processes and monitoring and forecasting sales activity. Resolve customer requests and issues quickly with customer service and support management tools. Sage SalesLogix powerful business analytics tools will enable you to utilize resources better, identify and act upon opportunities, and make better strategic decisions. With flexible access options, powerful process automation capabilities, and a highly customizable platform, Sage SalesLogix is a comprehensive solution that will help you achieve stronger sales and a more successful business, now and into the future.

For more information, go to: www.sagecrmsolutions.com/sagesaleslogix

Or contact your certified Sage SalesLogix Business Partner. To find a Business Partner in your area, call **800-643-6400**.

To register for an online demonstration to see how Sage SalesLogix can help your business, go to: www.sagecrmsolutions.com/demo/sagesaleslogix



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